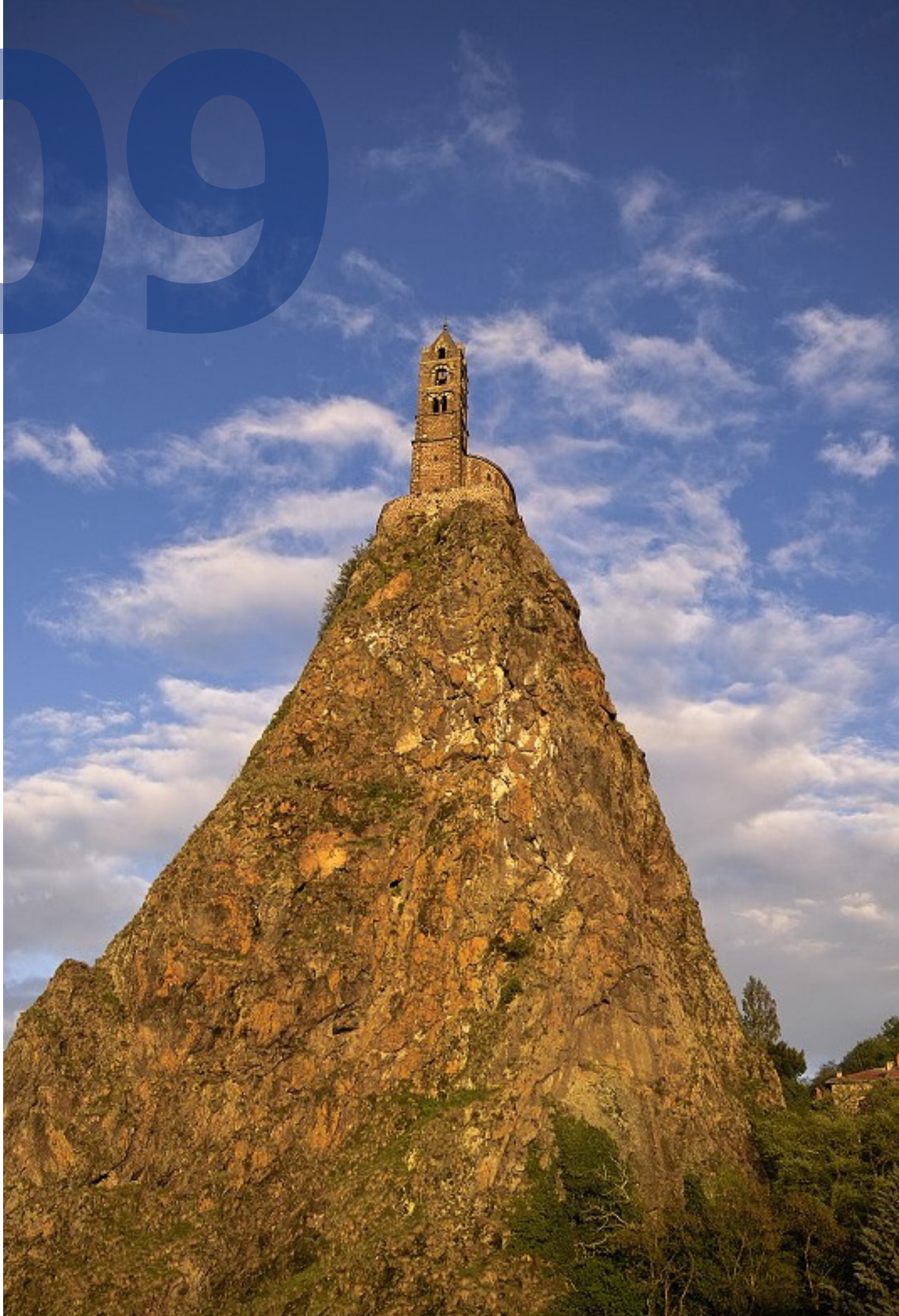


# 09

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## a word from our president...

Dear Christ-follower, passionate for God and France,

2009 was a rich year. While the economies of the world fell into chaos, unemployment soared, and many were seeing their god of money fall down (despite all the efforts to prop it back up), God was tearing down some idols in my own life.

In April of last year, I had a conversation with a good friend and Christian counselor at our church. I was angry. Angry that I didn't have "enough" time, angry that I had to work a "secular" job, and, angry that I wasn't able to do what I loved – work for the CCFOF full-time. After I ranted for a while, she just looked at me and asked, "So, how mad are you at God for not allowing you to do the CCFOF full-time?"

It got me to thinking. Was I mad at God? I didn't think so. But, when she made the next statement, I couldn't get it out of my head. She said, very matter-of-factly, "You know the CCFOF won't last forever." I was shocked.

She followed up: "In heaven, there won't be any ministries. Only God and his family."

For the next couple of days, I couldn't get that conversation out of my head. I began to realize that I had been attaching eternal significance to a very temporal work. I had even ingrained it so much into my identity that I had often said things like "This is what I'm created for."

These feelings were false.. Lies designed to confuse calling with identity.

I realized that something had shifted in my life. Slowly but surely, the CCFOF itself had become an idol in my life. All my hopes and dreams weren't centered on God but on the service for Him. I had lost touch with the truth that I was God's child, His beloved son, and His joy. God was distant and, until that conversation, I was frustrated, depressed, and didn't know why.

When I began to realize that it was the work that I was doing for God that was actually hurting my relationship with God, I knew I needed to take action. At the end of April, I spoke with church leaders, our board, and my wife and told them that I was taking a sabbatical.

That time was filled with God's restoration – showing me that I was not created to be a worker but a SON and that my Dad would take care of me, full time or not. The fullness of God that dwells within us is our source for everything. Seek first the Kingdom – God's ministry of reconciliation – and He'll take care of us. Either we live like we believe it or we don't. I had to choose (and continue to have to choose) to believe Him.

In November I resumed by work in CCFOF, with a new perspective about how to do this work in God's way. I praise God for His wonderful work in my life in 2009, and am already seeing God's work increase throughout 2010!

In Christ,



David Broussard



# ministry overview

## vision

The vision of the Christian Community Foundation of France is to see every French Evangelical church and ministry self-sustaining and prosperous – able to seize all God-given opportunities to reach their circles of influence with the Gospel of Jesus Christ.

## mission

The mission of the Christian Community Foundation of France is to encourage sustained strategic growth of the Kingdom of God in France by connecting American intercessors and investors with the French Evangelical community.

We accomplish this by:

- **Providing** comprehensive information in English about the French Evangelical community.
- **Mobilizing** prayer and financial resources to support French ministries.
- **Developing** partnerships and resources to increase Biblical generosity within the French Evangelical community.

## providing Information

The CCFOF is connects Americans with educational information and tools to help them effectively pray for and support French Evangelical ministries. Through providing access to historical information, current events, ministry profiles, and other initiatives, the CCFOF creates educational opportunities to help Americans understand the spiritual climate of France and current challenges and opportunities of French believers. By coming together as the Body of Christ around a common goal of understanding and learning from one another, we are able to encourage one another and see the French Church grow.

## mobilizing resources

We believe God is directing American individuals to pray for and financially support French ministries and churches. The CCFOF desires to help French churches and ministries connect with those individuals and present their projects, context, potential, and outcomes. We have developed a Ministry Partnership structure to facilitate this process. All ministries must complete a partnership request form, meet specific requirements, and be approved by our Board of Directors before being eligible to receive fund.

## developing partnerships

As a culture with deep roots in philanthropy, America has developed many different approaches to giving. By adapting these resources for use in the French Church, the CCFOF is directly helping French ministries stimulate and sustain growth. Additionally, through our ministry partnerships, the CCFOF staff engages French ministry leaders and takes them through the process of obtaining funding for their ministry. Through this process, French ministry leaders get a first-hand look into the process of development.



## 2009 CCFOF projects



### [prayforfrance.org](http://prayforfrance.org)

In 2009, we added a new partner to our Pray for France coalition – L'Appel France (The Call). We are now five non-profit organizations in three countries – France, the United States and South Africa – that are dedicated to **mobilizing prayer for France**. Through providing information, prayer topics, and connections to prayer events throughout the year, Pray for France connects Americans (and other English speakers) with concrete ways to intercede for France. Our signature initiative is the seven-year old prayer initiative led by one of our coalition partners – **Objectif France**.

Since 2001, during the forty days before Easter, thousands of French people have been involved in concerted prayer for all aspects of French society – from church planting to youth outreach, politics, family life, and so on. Each year has had a very specific theme that is chosen by a group of French ministry leaders after prayer, reflection, and discussion.

### 2009 grants awarded

In accordance with our granting policy, 100% of all contributions received and designated for a specific project in France are given to that project. In fact, even counting gifts directly to the CCFOF, we are proud to say that 95.8% of all our revenue was given to our partner ministries.

In 2009, the CCFOF awarded grants to:

- **Cours Alpha (Alpha Dinners/Course)**  
**Doubling the Impact of Alpha**  
**\$142,000**

After a successful invitation in Paris and throughout all of France, the Alpha team aimed to double their impact through expanding their local and regional presence and focus on their youth ministries.

Alpha has helped hundreds of Christian churches of all denominations throughout all of France to invite their non-Christian neighbors to explore the Christian faith in the non-threatening context of a dinner. The thousands of guests coming to these evangelistic dinners were invited to participate in a subsequent Alpha course, a 10 week introduction to Christianity which has already reached millions of God seekers worldwide.

In 2009, for the first time in recent history, an Evangelistic message (ad for Alpha) was allowed to be broadcast in movie theatres throughout the country. Before films, theatres sold ad space for an advertisement for the Alpha Course. This unprecedented move was a huge boost to bringing people into Alpha courses throughout the nation.

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Their on-going strategy rests on 3 pillars:

1. Reaching new populations with the Gospel of Jesus Christ, with a priority for Youth (14-18 and 18-30) and using the synergies we are seeing at the grass root level between family courses and Evangelism through Alpha. We aim at multiplying the number of Youth Alpha courses by three in two years, at raising the proportion of participants under 45 on regular Alpha courses and at doubling the number of Marriage courses and at launching 100 Marriage Preparation courses.
2. Increasing the leadership quality of Alpha's network of Regional Coordinators. The launching of sustainable local church/chaplaincies based courses is dependant on the quality of the leadership of our Regional Network of coordinators.
3. Continuing the highly successful National Invitation through adapted, innovative ways of communication that serve the local Church, chosen and carried out with the local churches. This involves equipping churches with adapted invitation materials and developing innovative and locally based communication programs designed, carried out and funded with the local church leaders. Yearly surveys will be used to check on the progress in the number of guests on the courses and on public recognition.

- **Top Chrétien**  
***Jesus.net widget and Moneglise.net***  
**\$139,145**

In 2009, the website ConnaitreDieu (and its sites in other languages) surpassed 1 million people who gave their lives to Jesus!

To further its impact and to get people into local churches, Top Chrétien received support from the CCFOF to develop two specific projects:

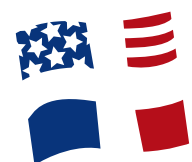
### the **jesus.net** widget

There are thousands of church websites and websites run by Christians or Christian organizations. Unfortunately, most of them are not presenting the Gospel in a way which encourages actively praying to receive Jesus Christ with personal follow-up and connections to local churches. In fact, while much content exists about Christian programs and ministries, this information is geared toward Christians and not unbelievers. Case in point, the most visited Christian website in the world, BibleGateway.com, shares the Word of God but does not have any evangelism component. Using the proven success of ConnaitreDieu.com and KnowingGod.com websites, Top Chrétien developed programming (commonly called "a widget") which allows any website to embed ConnaitreDieu.com or KnowingGod.com directly onto their own site.

This widget will retain the full functionality and impact of LookingforGod.com as users are taken through the same Gospel presentation that has proven to yield a 10% conversion rate and has already resulted in over 1 million people coming to Christ since its inception. Through collaboration with French and American church and ministry partners to begin the rollout process, Top Chrétien expects 35,000 visitors who will come to Christ within the first year.

### **moneglise.net (mychurch.net)**

While ConnaitreDieu has enjoyed a 10% conversion rate, only 40% of those who indicate they have accepted Jesus as their Savior are requesting follow up or leaving their contact information. Additionally, only 12% of those who come to Christ via ConnaitreDieu are attending a local church. While in sheer numbers, this is encouraging (over 5,000 new believers have entered churches since ConnaitreDieu's inception and our church partnership structure began), Top Chrétien knew there was a serious need to do more to reach those who were not coming to Christ but who visit ConnaitreDieu.com (the 90% who leave) and the 88% of new believers who are still not attending a local church.



Through prayer, counsel, and market research, they designed MonEglise.net (MyChurch.net). MonEglise.net is an on-line church in French in the style of Lifechurch.tv with dedicated services for the Internet including pastors, worship leaders, fellowship, counseling and discipleship material specifically designed for the Internet audience. Most important, there are options to find a local church based on the user's location and, through captivating pop-ups and exit screens, they expect to recapture half of the 90% of the ConnaitreDieu.com visitors who don't go through the prayer. The end result will be a significant increase and acceleration of seekers who are not only coming to Christ through the internet but also becoming engaged in the local church.

- **Muslim Outreach ministry (name confidential for protection)**  
**France Evangelism Trainings**  
**\$156,350**

In the summer of 2009, this ministry held two evangelistic (training campaigns in various regions of France).

21 participants attended the training from all over France (Le Havre, Dreux, Normandy, Haute Savoie, Paris and Corsica), aged 18 to 65, from different denominations. Two pastors were among them, as were an evangelist-teacher, six trainers of Agape Mosaïque, two trainers in training, with the participation of two guest instructors from Morocco.

Courses were provided to Christians to equip them to reach out to Muslims. The courses were on the basics of Christian faith in parallel with the 4 spiritual laws and "Knowing God Personally", how to be a disciple, how to approach a Muslim, what Islam is, who Muslims are. All of this was done along with role playing and very useful simulations. After receiving the course on Project Methodology, the team set up multiple outings, according to the principles taught and supervised by trainers. Very quickly, they showed a high degree of autonomy, and some skills, coupled with a real motivation. The course on the knowledge of Islam and Muslims, placed at the beginning of the raining contributed to a better knowledge of the field, and participants felt better equipped for their task.

Over 9,700 pieces of evangelistic material were distributed and 377 people (left personal information to be contacted later by Christians).

Testimony from one of the participants:

*At the beginning of the training, when we started going from door to door, I had no contacts and I was a little frustrated. But thanks to a sister who encouraged me, I had targeted in my prayers to be a fisher of souls and have contacts. Since then, I saw God at work and I started having contacts, of which two were particularly overwhelming. A woman was leaving her home and said to us that she had problems and was in depression. We were able with my partner, to encourage her and tell her about Jesus, whom she received in her heart! The other person I met during the outing in Beauvais; I had a conversation with a lady who was destroyed because her children hated her, and that she was alone. This broke my heart but it has all the more motivated me to encourage her and give her my testimony. Seeing this glimmer of hope in the eyes of these women when gave them the message of Jesus, really upset me and strengthened my faith. I am now zealous and motivated to do the same in my city.*



- **France Mission**  
**Church Plant in Taverny**  
**\$8,996**
- **France Évangélisation**  
**Réseau des Etudiants Évangélistes (R2E) Training Program**  
**\$35,735**

For years, churches and Bible Institutes in the European French-speaking world have focused more on pastoral training than the training of evangelists. In order to reach the unsaved in France and in French-speaking Europe, the ministry of evangelism must be revived within the younger generations.

Over the next 2 years, R2E will recruit and train 10 Christian students from both seminaries and secular universities who have a calling to evangelism, leadership ability, and a stable Christian life. Each student will go through R2E's two-year evangelist training program and be mentored by an accomplished Evangelical leader in France. Through training weekends, European Evangelism conferences, participation in the European Evangelist Network (for those fluent in English), cross-cultural missions experience and extensive personal coaching, each student will create a Personal Development Plan (PDP) resulting in a peer- and mentor-reviewed Master Strategic Plan (MSP) that will serve as a blueprint for immediate implementation.

The end result will be 10 fully trained evangelists that will be personally and professionally equipped to reach France and French-speaking Europe with the Gospel and have a clear executable ministry plan to launch them into ministry. For this project, France Evangelisation is partnering with GBU (IFES France), Agape (Campus Crusade for Christ), FEU (Foyer Evangelique Universitaire), and Operation Mobilization. Nogent Bible Institute (IBN), the Bible Institute of Emmaus (Switzerland) and the Geneva Bible Institute (Switzerland) are the educational partners.

- **Groupes Bibliques Universitaires (GBU)**  
**Forum Veritas and Dialogue Veritas**  
**\$19,360**

In 1882, all religious instruction was taken out of the French school system through the Jules Ferry laws. These laws are considered by many to be "the foundation of the evolution and the education of the French population, as much culturally as scientifically."

"It's in terms of secularism that the text [the Jules Ferry law of 1882] is actually more innovative by it's removing the teaching of religious morality and replacing it with a "moral and civic education." The law's intentions began to affirm the neutrality of the State in the religious sphere and *to separate the public sphere and the private sphere, the latter being the sphere in which religion can find its place.*"

In the university setting, these laws coupled with the aggressive humanism through social revolutions and communist movements in the 20th century has resulted in a complete separation from and ignorance of the Bible, the Gospel, and the teachings of Christ. To this day, the vast majority of university students have very little idea about Christianity: 42% of the 18-24 year old age group say they are Catholic, but only 7.9 % of these ever go to church (research published by CSA). In this context, the level of knowledge of the Bible is extremely low and most students have never even owned a Bible.



In an effort to expand their impact on the skeptical student population of France, in 2006, GBU began a series of three-day evangelistic events with a strong apologetic component called Dialogue Veritas. The event begins with Christian students going onto French university campuses and asking one question of thousands of their peers: *"If you could ask God one question, what would it be?"*

The actual Dialogue Veritas event – a three-day series which GBU developed in partnership with France Évangélisation – answers the top five responses to this question on each campus. This approach allows Christian students and evangelists to approach apologetics in an informative way – using the students' own questions to open doors into teaching the Bible framework of sin and salvation in Christ. This context is also an excellent way to provide meaningful answers to the objections to faith which often crop up in universities. Each evening, two questions are tackled by two speakers in 15 minutes each, leaving one hour for a time of Questions & Answers.

In the 2007-2008 academic year alone over 1,000 students attended the Dialogue Veritas events across France on several University campuses including the Sorbonne in Paris, the prestigious Polytechnique engineering school founded by Napoleon, and in major regional cities : Lyon, Strasbourg, Montpellier, Troyes and Nancy.

## the veritas forums

Building on the great success of these events, GBU signed a partnership agreement with Veritas Forum ([www.veritas.org](http://www.veritas.org)) in 2007 and the first ever Veritas Forum in a language other than English was held in the University of Lille, in the North of France, in April 2008 and welcomed almost 500 spectators:

The aim was two-fold and complementary to the Dialogues Veritas; first, to bring Christian thinking into the public arena (the French concept of secularism, known as "laïcité" often makes this extremely difficult to do), and secondly, to demonstrate that the Christian faith gives intellectually satisfying answers.

The motto for the Veritas Forum in France is "Thinking about life in all its aspects", and we challenged French students and intellectuals to think outside the box of their professional specialisation and of their dismissal of "religious" answers.

To illustrate how these forums work in practice, the three evenings in Lille were centred on the overall theme of "Fear." The first evening was a debate between the rector of the University and a former Government minister who has become a Christian. The second evening was a debate between a famous French atheist and an evangelical theologian (probably a first in the history of French evangelicalism). Finally, the third evening was an examination of the roles of psychology and pastoral care in facing up to our fears – including the ultimate fear: death.

The results were outstanding: this approach led to open doors for public meetings within the University and we saw an average of 180 people attending each meeting. Many stayed to talk with the speakers and organizers over refreshments after the meetings.

**TOTAL grants awarded or approved for distribution: \$501,586**



## other french ministry partners

In addition to the above grants, the CCFOF has Ministry Partners in a variety of other areas. Below is a complete list of our partners (as of December 31, 2009):

Association des Cadres Témoins de l'Évangile (ACTE)  
Alliance Évangélique Française  
Bibles et Littérature Francophone (BLF Europe)  
Congrès International de Jeunesse En Mouvement (CIJEM)  
L'Église Baptiste de Pontault-Combault  
France pour Christ  
Groupes Bibliques Universitaires (GBU)  
Ecole La Clarière  
Metanoia Presse  
Objectif France  
Tribal Poursuite  
VX-COM/Studio+

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## future projects

### french ministry partnerships

We continue to establish working partnerships with French ministries from across the Evangelical landscape in France. From federations to church planting initiatives and publication houses, the CCFOF desires to build our portfolio of ministry connections..

### foundations and individuals

Overall, establishing long-lasting funding relationships with U.S. and international foundations that are making grants into the French Evangelical community is a key for stimulating the much needed growth of the French Christian community. Through acting as a fiscal sponsor for French ministries, we are able to assist foundations not only in connecting with Evangelical leaders in France but also to serve them as a fiscal sponsor for projects that they wish to fund. At the beginning of 2010, God has impressed upon us to concentrate on stewarding individual relationships. We aim to do this more and more!

### other groups

One partnership that we feel strongly about developing is the relationship between the CCFOF and United Prayer for France – the South African group ([www.upfsa.co.za](http://www.upfsa.co.za)). This group already does prayer trips to France and we are exploring collaborative activities. We are also actively engaged in pursuing partnerships with Christian student groups to create a connection between American Christian university exchange students and French Christian students. Also, connecting American churches to French churches remains a priority.



# 2009 financials

Fiscal Year ends December 31

## income

|                                 |              |
|---------------------------------|--------------|
| Contributions and Support ..... | \$529,014.27 |
| Investment Income .....         | \$35.36      |
| Other Income .....              | \$1,254.67   |
| Total Income: .....             | \$530,304.30 |

## expenses

|   |                     |
|---|---------------------|
| Program Expenses (Grants Awarded) .....               | \$501,585.81        |
| Grants approved for award in next fiscal year .....   | \$0.00              |
| Staff Salary .....                                    | \$3,212.12          |
| Marketing (print/blog/internet ads/direct mail) ..... | \$14,745.74         |
| Graphic Design (website, printed, etc.) .....         | \$525.00            |
| Printing and Postage .....                            | \$744.59            |
| Legal/Accounting .....                                | \$588.00            |
| Books/Publications .....                              | \$31.93             |
| Office Expenses (Supplies, software, etc.) .....      | \$221.91            |
| Internet (e-mail, hosting, etc.) .....                | \$707.17            |
| Travel .....  | \$269.73            |
| Bank fees .....                                       | \$550.60            |
| Communications (Phone, Fax) .....                     | \$120.00            |
| Subscriptions/Dues .....                              | \$198.05            |
| Miscellaneous .....                                   | \$119.36            |
| <b>Total Expenses: .....</b>                          | <b>\$523,620.01</b> |

Balance as of 2010 .....

|  |             |
|--|-------------|
|  | \$23,106.66 |
|--|-------------|

## organizational efficiency

|                                       |              |
|---------------------------------------|--------------|
| Program Expenses (99.13%) .....       | \$519,056.41 |
| Administrative Expenses (0.34%) ..... | \$1,761.10   |
| Fundraising Expenses (0.54%) .....    | \$2,802.50   |

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## board of directors

### David Broussard

While pursuing his degree in French at Dickinson College in Pennsylvania and during his fifth trip to France in 1994, David gave his life to Christ. Upon his return to the United States in 1995, he began to work with international and national fellowship groups in varying roles of leadership. In July of 2001, he and his wife moved to Washington, DC where David began working full-time in the non-profit sector and founded the CCFOF. David and his family currently live in the Atlanta metro area.

### David Detert

David was educated in electrical engineering and worked for 26 years in the telecommunications field as an executive with marketing, operations, and strategy responsibilities. He had extensive business activities in Europe including six years living in France. He also chaired for nearly six years the international board of the World Evangelical Alliance, the global association of national and regional Evangelical alliances for over 110 countries. Dave has a long history of active involvement in the local church with adult education experience extending over more than 30 years. In retirement, he served on the board of directors of Genesys Conferencing, SA in France and is a board member of Mission:Chad. He resides in Door County, Wisconsin, USA.

### Jean-Marc Potenti

In addition to serving as pastor of an Evangelical church in France, Jean-Marc is a member of the National Council of Evangelicals in France (Conseil National des Evangéliques de France) and the founder of the Institute for Development, Research and Reconciliation (Institut de Développement, de la Recherche et de la Réconciliation). His rich experience working with other notables within the Evangelical world in France and the United States is invaluable to the Foundation.

### Andre Pownall

Andre is a professor of Practical Theology at the Nogent Bible Institute and has established many important working relationships with those in the French Evangelical community. His knowledge and experience has attracted the attention of many including Christianity Today as a reliable source of insight into the Evangelical movement in France.

